



THE WORLDS FIRST AND ONLY SIKH CHANNEL

SKY CHANNEL 840

KEEP IT FREE

- Free To View
- Broadcasting In the UK & Europe
- Live streaming at www.sikhchannel.tv



Welcome to Sikh Channel TV

- The world's FIRST channel dedicated to the Sikh faith
- Free to View on Sky Channel 840 in the UK and across Europe
- Broadcasted to over 1.2 Million viewers across Europe
- Dedicated to Sikhs and Non Sikhs
- Wide range of audience with Punjabi and English programming

How we can help your business

- Sikh Channel lets your business reach **1.2 MILLION** viewers
- SCTV viewers watch the channel for many reasons and hence the channel attracts a wide audience that can be targeted:

Latest News

Kirtan

Katha

Discussions

Live Shows

- SCTV provides a cost effective method to get your message out to individuals from many backgrounds
- SCTV provides visual and audio media advertising compared to audio alone as by other Punjabi channels

Sikh Channel is available world wide through LIVE INTERNET STREAMING & FREE in the U.K and whole of Europe on SKY Channel 840



Client Testimonial

“We just want to say a great thank you to the team at the Sikh Channel for providing us with an excellent opportunity to advertise on their channel. Our Advert was created quickly and efficiently and aired on TV with minimal delay and the response has been very positive. We would recommend the Sikh channel to all advertisers.

The Sikh community is a wealthy community in the UK and is an untapped resource, which hopefully the Sikh Channel will penetrate and create opportunities for advertisers, which may previously been missed. Well done to the Sikh Channel.”

Jag: Director

What does the Sikh Channel offer?

OTHER CHANNEL'S PRICES

- 6 month contract
- £25/spot
- 30 seconds
- SO FOR:
- 100 SPOTS/ MONTH

£15,000 for 6 months

SIKH CHANNEL

- 6 month contract
- £15/spot
- 30 seconds
- SO FOR:
- 100 SPOTS/ MONTH
- +20 SPOTS FREE!

£9,000 for 6 months



Opportunities within the Sikh Channel

- Take advantage of the first widely viewed SIKH CHANNEL and website
- Add your direct website link along with your business logo on the Sikh Channel website
- Get your business internationally known as SIKH CHANNEL goes world wide on TV by 2010
- Unique and highly educational programs starting soon!
- Utilise our services with highly competitive advertising package offers available

TV is the heart of advertisement effectiveness

“Do not delay making your potential service users aware of your services. Being broadcasted to millions of potential customers, get your name on the Sikh Channel screen and see your service users get in touch today”

Contact information

Get in touch with our promotions team now at:

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